

Claims:

1. An anhydrous antiperspirant composition comprising
 - a) from 0.5 to 50% by weight of a particulate aluminium and/or aluminium/zirconium antiperspirant active;
 - b) from 30 to 95% by weight of a water-immiscible carrier fluid or mixture of fluids;
 - c) optionally up to 40% by weight of a thickener, gellant or structurant for the carrier fluid;
 in which the carrier fluid comprises an aryl substituted siloxane which satisfies the general formula 1

$$R^1R^A_2Si-O-[-SiR^2R^A-O]_n-SiR^3R^A_2$$
 in which

n represents an average number of from 0 to 2

R^1 R^2 and R^3 , which may be the same as or different from each other, each represents a group R^4 of formula

$$-CH_2-C(Ph)(R^B)-R^5-Ph$$

in which R^B represents H or $-CH_3$ and R^5 represents an alkylene group containing from 0 to 3 carbon atoms, optionally branched

and not more than one of R^1 R^2 and R^3 can optionally represent R^C , namely the hydrogenated residue of a substituted vinyl group other than R^4 or a residue of an aliphatic alcohol, a cycloaliphatic alcohol or an aralkyl alcohol

and R^A represents a C_1 to C_4 alkyl group

provided that at least 60% of carbon atoms in total in substituents R^A R^4 and R^C are present in aryl groups.

- 37 -

2. A composition according to claim 1 in which R^4 represent diphenylethyl.
3. A composition according to claim 1 in which R^4 represent a mixture of diphenylethyl and the hydrogenated residue of α -methylstyrene dimer.
4. A composition according to claim 3 in which on at least 80% of the occurrences of R^1 , R^2 and R^3 represents diphenylethyl and up to 20% of its occurrences represents the residue of α methylstyrene dimer.
5. A composition according to any preceding claim in which R^c represents a residue of benzyl alcohol or allyloxy ethanol.
6. A composition according to any preceding claim in which the diphenylethyl group is present in at least 85% of the occurrences of R.
7. A composition according to any preceding claim in which n is from 0 to 1.5.
8. A composition according to any preceding claim in which n is 0.
9. A composition according to claim 5 in which the proportion of diphenylethyl group is from 85 to 90%.
10. A composition according to claim 1 in which R^4 represents the residue of α -methylstyrene dimer.

11. A composition according to claim 10 in which n in the formula is 1 ± 0.2 .
12. A composition according to any preceding claim in which the aryl substituted siloxane comprises at least 50% by weight of the carrier fluid or mixture of fluids.
13. A composition according to claim 12 in which the aryl substituted carrier fluid comprises from 60 to 90% by weight of the mixture of carrier fluids.
14. A composition according to any preceding claim in which the mixture of carrier fluids comprises one or more water-immiscible fluids selected from volatile polycyclomethicone or linear polymethicone oils, non-volatile polymethicone oils, liquid branched aliphatic alcohol, liquid alkyl benzoate esters and liquid polyalkylene glycol ethers.
15. A composition according to claim 14 in which the carrier mixture comprises the aryl substituted siloxane fluid and the liquid branched aliphatic alcohol in a weight ratio of from 6:1 to 2:1.
16. A composition according to any preceding claim in which the carrier fluid and suspended antiperspirant active have refractive index matching within 0.005 units.
17. A composition according to any preceding claim in which the antiperspirant active is selected from aluminium chlorohydrate or activated aluminium chlorohydrate.

18. A composition according to any of claims 1 to 17 in which the antiperspirant active is selected from aluminium/zirconium chlorohydrate and complexes of aluminium/zirconium chlorohydrate with an amino acid.
19. A composition according to claim 18 in which the antiperspirant active is a complex of aluminium/zirconium chlorohydrate and glycine.
20. A composition according to any preceding claim in which the carrier fluid is thickened or solidified with an effective amount of a structurant comprising a silicone-oil-soluble polymeric gellant or non-polymeric fibre-forming gellant.
21. A composition according to claim 20 in which the polymeric gellant comprises a polyalkylene, a polyalkylene/polyarylene block copolymer a polyamide or a polyamide/polysiloxane copolymer.
22. A composition according to claim 20 in which the non-polymeric fibre-forming gellant is selected from cellobiose esters, lanosterol, a combination of a sterol and a sterol ester, hydroxystearic acid, N-acyl amino acid amides and esters, diamido derivatives of cyclohexane, amido derivatives of aliphatic di or tri-carboxylic acids, and cyclic derivatives of aspartame.
23. A composition according to any of claims 20 to 22 in which the proportion of structurant is selected in the range of from 2 to 15% by weight.

- 40 -

24. A composition according to any of claims 20 to 23 in which the composition has a hardness of at least 0.003 N/mm² by sphere indentation.